Subject: Re: Netflix
Posted by Wayne Parham on Wed, 19 Jan 2011 22:39:47 GMT
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There have been two or three times in the past two years when the Netflix distribution system suffered serious meltdowns. I remember once about a year ago that took them a week to get resolved. They weren't shipping any DVDs for a whole week.

But that is because they are having huge growing pains. Their business grew faster than their technology or infrastructure could. They've made up for it with their IP-based video distribution, in my opinion. It has gotten to the point now where Netflix video streams are a sizable chunk of the total internet bandwidth.

I'm pretty happy with Netflix, both their mail-in and streaming distribution models. I was skeptical at first, and didn't think I would like the postal mail delivery approach. But I found I really like it. I keep my queue full, and they keep 'em coming. Those little red envelopes are like surprise packages in the mailbox.