# Subject: How Popular is Radio? 

Posted by Corded on Fri, 03 Dec 2010 19:16:48 GMT
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Is there any place where we can get numbers on how many radio listeners there are in a region? I feel like it's less and less popular these days, and yet I heard one station recently stating that advertising on radio reached more people than TV advertisements.

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[^0]:    Page 1 of 1 ---- Generated from AudioRoundTable.com

