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Subject: Re: Attracting Non-Audiophiles To High End Audio

Posted by [Shane](#) on Thu, 27 Aug 2009 20:34:54 GMT

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Being a musician and someone who appreciates good quality sound (I know, I'm unusual), I guess I'll throw a few comments in the hat from a guitarists point of view. These are only my opinions as an electric guitarist and not everyone thinks as I do.

Most musicians I know like a good sound, but their perception of good sound in a live setting is different from an audiophile as Wayne said. They want that good sound an audiophile likes in the final mix most of the time, but rarely get it. I look for "tone", not necessarily balanced sound across the board. We fiddle with all the tone controls depending on the songs we like to play. A big, chunky low end for metal--with slightly scooped mids--and a ripping high end with lots of presence. A smooth low end, with more mid, and a rolled off treble for a lot of blues (ala Clapton or Eric Johnson). We change the sound with a multitude of effects after all that a lot of times because we can and it adds to the total visceral effect of the song. Imagine AC/DC played through a straight clean channel with every control set down the middle--I've done it and it bites! Each instrument in the band is done in some fashion like this. Even acoustic players do this to some degree, although they rely on the guitar itself to produce the "tone" they're looking for. In the end an engineer balances all these to make a nice homogenous sound, well some do anyway--then they compress the hell out of it.

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