Subject: Re: Attracting Non-Audiophiles To High End Audio
Posted by Bob Brines on Wed, 19 Aug 2009 11:38:22 GMT
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"No generality is worth a damn, including this one." --GBS

Cars, houses and a few other this are indeed different. Cars and more so trucks represent one's manhood. Detroit alienated the public with crappy QC and "planned obsolescence". (It is amusing to look back at a time when cars were designed to wear out in two years, now that we take out six year mortgages on new cars.) The Japanese stepped in with good QC and still today, the general opinion is that oriental cars are built better than American cars. This may be marginally true, but only marginally.

For everything else, may I mention Sam Walton?

Bob