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Subject: Re: Attracting Non-Audiophiles To High End Audio

Posted by [AudioFred](#) on Sun, 09 Aug 2009 18:47:40 GMT

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I believe most who are into high end audio today started with a mass market system and upgraded over time as I did. So I believe it's a good thing to encourage non-audiophiles to buy mass market components, but this is something most audiophiles don't want to hear. However, when somebody's budget is \$400 it's a choice between mass market and nothing. Eventually, as their spending capabilities grow they'll be back for something better.

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