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Subject: Re: Attracting Non-Audiophiles To High End Audio

Posted by [AudioFred](#) on Sun, 09 Aug 2009 13:15:24 GMT

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Bob Brines wrote on Sun, 09 August 2009 08:00Fred,  
Fortunately, there will always be a few people that will listen to music. They are out there. As the high end stores continue to close, more and more of these folks are forced to take a gamble on Internet shops like me. In fact, business is starting to pick up. I have two orders in hand at this moment.

I agree the internet is the future of high end audio. A few residence-based sellers may also survive.

I also agree (if I understood you correctly) that the speakers are the most important variable in the audio chain. It's not that the other components don't matter, but that the minimum needed to get good sounding speakers is greater than the minimum needed to get acceptable electronic components. If a friend told me he has a mass market DVD player, HT receiver, zip cord cables, and generic speakers, and he has a \$1K budget for to upgrade his system, I would recommend he spend the full \$1K on upgrading his speakers.

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