Subject: Re: Attracting Non-Audiophiles To High End Audio
Posted by Bob Brines on Sun, 09 Aug 2009 13:00:28 GMT
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Fred, I'm with you!

Of course, my speakers are a bit above your price point -- $825 for what I consider "entry level", but the basic point remains. Plugging decent speakers in ANY consumer grade amp gives pretty good sound.

The problems with the decreasing audio market are:

1. Since the advent of TV, Internet and computer games, very few people either have the time or are willing to take the time to set down for an hour and listen to music.

2. When people listen to music it is in the car or on the iPod. This sound is the standard the Hi-Fi is measured against.

3. Current pop music sounds horrible on ANY system. However, it sounds worse on a good system. Have you tried to listen to any of this crap on your 2-channel? The guy in the street listens to current pop crap on a good system and comes to the conclusion that it is the SYSTEM that is bad.

4. Americans are driven by price. Quality is irrelevant. Given the choice between quality and price, the average consumer will choose price every time.

Fortunately, there will always be a few people that will listen to music. They are out there. As the high end stores continue to close, more and more of these folks are forced to take a gamble on Internet shops like me. In fact, business is starting to pic up. I have two orders in hand at this moment.