
Subject: Re: Planning for LSAF '10
Posted by [PR Audio](#) on Sat, 01 Aug 2009 04:11:55 GMT
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Hi, Wayne, all,

Here's an idea from a "newbie" (me):

On the "Exhibitors" page, add a button / hyperlink under each logo. It could read "Our show schedule", or something like that. This link will go to a page for that exhibitor, stating their planned schedule (and perhaps the overall show schedule, as well.) IMO, whenever possible, that page should be on the exhibitor's own web site (unless they do not have a site, or unless they just do not want to host it for some reason.)*

Separately, I also think exhibitors should be encouraged to promote the LSAF on their own sites, with a link or links back to the LSAF site.**

This would all take a little effort, but should be worth it.

*One possible negative to posted / more or less set schedules is that for small operations, especially from out of town, it is sort of an Internet-wide invitation to get burglarized. But, there are ways, direct and indirect, to mitigate that...

**BTW, whoever now has the pics that were taken in my (PR Audio) room, I sure would like to have copies e-mailed to me (1MB max. each file, please.) I'd love to put a couple on my site, and otherwise promote the show. (I put a little "blurb" on the News page on my site, for this year's show, but would like to do more.) Thanks!!
