Subject: Re: Planning for LSAF '10 Posted by DRCope on Sat, 27 Jun 2009 12:55:40 GMT View Forum Message <> Reply to Message

I think we can enlarge the exhibiting base, (mfgrs, dealers maybe), by including Sunday, and those folks are more likely to stay Sunday 'cause it's business in addition to fun. I don't think it's the kind of show where it's desirable to \*force" anybody to do anything (except observe a ceiling on SPL.)

Shane - I have 30 in mind as a sensible critical mass to work toward, too. I'll help recruit exhibitors, work on getting a date swap deal with AK and help promote it once it's set.

If we can get some more exhibitors, I think it would be good to advertise Sunday, with a proviso that individual exhibitors will fade out through the course of the day.

