Subject: Re: Reports from LSAF '09 Posted by Wayne Parham on Wed, 24 Jun 2009 15:51:10 GMT View Forum Message <> Reply to Message

Agreed about splitting the topic - Done deal.

About Sunday, I sort of agree, sort of not. Pros and cons.

The pros, as I see them, are for long distance travelers, like yourself. You're already making the trip so an extra day of showing makes sense. The trip home cuts into Monday anyway, so why not stay through the whole weekend. Makes sense to me.

The cons, as I see them, are mostly for the locals. Most of the people that have less than a days drive like to tear down on Sunday and start the drive back. That way they are able to get home and unloaded by Sunday night, ready to start the work week Monday morning. Most have taken off Thursday and Friday already, so this lets 'em open up shop on Monday.

I tend to fall into the latter camp. I would prefer to get back by Sunday afternoon, ready to work Monday morning. But I do see the attraction of keeping the show going on Sunday, and I also realize that the best days of public showing are weekend when the local attendees are usually off work and able to show up at something like this.

Another problem for Sundays is this: If we post a schedule that says we're going to have the show running through Sunday, but then 80% of the exhibitors leave, we may leave some attendees very disappointed. That happened a couple years, we scheduled the show to run through Sunday so some people thought they could come out on Sunday afternoon and see something. But by the time they arrived, most had left. There were still a few rooms open, but not many. That's why we started posting a schedule that said "Sundays optional". It was largely driven by the reality of what was happening.

My suggestion is if we find a core group of exhibitors willing to commit to staying through Sunday, we'll post that in the schedule. We'll basically re-open Sunday. I don't think we should try to force exhibitors to stay, although I suppose that's an option. We could make it a condition for showing. I don't think that's the best way to do it though - I think we should just put it out there and see if we can find enough exhibitors willing to stay through Sunday.