Subject: Re: The long and the short of it
Posted by Steve Eddy on Fri, 23 Dec 2005 19:21:07 GMT
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A few OPTs that "Heyboer" made for Doug and his friends are not "Peerless S265Q", but "modified copy of old Peerless S265Q OPTs, with added E-linear taps, made by Heyboer".But what you don't seem to grasp here is that "Peerless" cannot be used in the course of selling those transformers. Even if you're saying they are a "modified copy of old Peerless..." That's an unfair use of someone else's trademark and good name to sell your product. Look, there's simply no earthly reason for bringing up the Peerless name and model number in the context of Douglas' transformer EXCEPT as an attempt to associate his product with the good name and reputation of someone else. That's not just sleazy and unethical, but illegal and actionable as well. If Douglas' transformer cannot stand on its own merits, i.e. electrical specifications and performance, features, Douglas' name and reputation, etc., then he has no business selling them in the first place.se