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Subject: Re: Blockbuster

Posted by [Wayne Parham](#) on Tue, 29 Mar 2005 05:53:35 GMT

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I saw that fine print, and realized what they were up to. But they can't push it too far, because they have too much competition these days. In fact, I think the whole reason they did it in the first place was declining market share to NetFlix. I remember Blockbuster used to make a lot more money on late fees than on rentals. But now they've had to reorganize their thinking. The competition set them straight. Well, maybe not in light of what you're saying. But they're headed in that direction. Anyway, I've been returning videos right away out of habit. I was always pretty concerned about getting stuck with late fees, so much that I usually preferred to purchase than to rent. That's kinda counterproductive since it's like sticking myself with the late fee right off the bat. But at least I get a nice pretty cover for the video that way. Anyway, I'm sorry to see you got stung on the deal. Alona calls them Blockbastards.

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