
Subject: Re: Peerless transformers, trademarks and intellectual property rights
Posted by [MQracing](#) on Wed, 14 Sep 2005 13:09:58 GMT

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Hi Wayne:just a few short notes. Altec Lansing was the owner and original registrant of the subject Peerless trademark which we have been discussing. It was assigned to my wife after we purchased Peerless by the President of the Altec Lansing Corp.my reference to John Atwood was and is... that if the test on the audioroundtable is that a namesake or brand name must be federally registered to accord it any protection on these forums...than many small audio companies are in danger of having their names misappropriated or mis-used since they have not (apparently) registered their marks or names as a with the federal trademark office.I have suggested that this would be a very unfortunate and poor standard to apply. And that all of us should accord small manufacturer's who have taken the time to develop products and build up their own reputations the protections that common ethics would accord them. One-Electron, in the case of JA, is his namesake and brand name... whether or not he has it registered. And it would be wrong for anyone to come along and appropriate that name for anyone's business but JA's business. That has been my stance.MSL
