Subject: Re: Competitive edge
Posted by Wayne Parham on Sat, 30 Oct 2004 21:35:37 GMT
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The problems Chrysler faced in the 80's were a direct result of their not bothering to keep pace with competition. Now their products are some of the best on the market, in my opinion, because they learned not to be complacent. They're an exciting company now, making exciting products. They are able to be competitive. Chrysler can put some of their current models alongside some of their best cars of the 60's and not be ashamed. They sure couldn't have done that in 1982.