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Subject: Re: Not Enough Pigs In The Oil Business  
Posted by [Manualblock](#) on Wed, 09 Aug 2006 13:06:17 GMT  
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BP's VP for PR was on Fox the other night "Explaining" what "Really" happened and why it is No Big Deal. I think you may be right about this Fred. According to studies people become immune to advertising and PR manipulation over time. I believe they become desensitised and eventually adopt a Laizes Faire attitude that creates a culture of ambiguity equally as bad as the PR itself.

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