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Subject: Re: Pet Peeve

Posted by [Manualblock](#) on Fri, 30 Jun 2006 14:26:16 GMT

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Well; that seems a reasonable caveat. Where does the line begin? Reading rules and laws is easy; interpreting them is where the hard part comes in. On the face of it that seems like a pretty thorough examination of the possibilities but I am sure we could come up with plenty of grey area easily. How much or many times would be considered circumventing product referral rules? If there is a company that provides a service or parts to your site; can you mention them in a positive light on a regular basis? What about a company that advertizes on someones site; can they be mentioned consistently as a high quality item without any rebuttal from a contrary point of view? Does that qualify as a breach of the rule? What if there is a product that really doesn't do what it claims yet is consistently mentioned in a positive light by a member who might have an interest in seeing that product be successful? Even if they own the product themselves and use that as a safety position regarding their consistent positive mention. Lot harder than it looks but really people do rely on what folks write about things so if you as a writer have that power it should be excersized responsibly. Which is the point of this post.

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