Subject: Re: Pet Peeve
Posted by Bill Martinelli on Wed, 28 Jun 2006 23:10:49 GMT
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Well John, for me the audio review is a rotten example. Either way it wouldn't matter. If I give a stunning review for a friend on a piece of equipment that is marginal. How can I be tarnished by people who don't like the piece? No matter who made the piece, only a small percentage will agree with me that this is the greatest piece any way. As an example, If I said my horns are the best, edgars horns are the best, wilson speakers are the best, klipsch is the best, 2A3, 300B, no wait it's push pull, SET. ...It wont matter because but mot more than a grouping would say that anyone of those is the best hands down. So, in answering your question. Of course I review my friends piece. I'm already prejudiced by the fact he is my friend. If the piece in question is absolute dog shit, I have no problem to tell the friend that too. It will save him money in the long run because if it's that bad than there is no money to be made anyway. So you do your friend a favor and write a review. Good reviews help you with sales, bad reviews help you with product development. If enough people told me that a speaker I make with a crappy part doesnt sound so good, do you think I'm going to keep building it with out making a design change just because "i" like it? being self centered isn't a good way to manage a company; so of course i make a change. If sales are good for something then you figure out how to push them out until there is no more market. then wait a few years, make cosmetic change and introduce a new product. It's already been tested as successful. The loyalty is with your friends. If they remain your friends while you converse on common ground and not loose sight of your morals than the friendship is wholesome and working. If you don't speak on common ground and jeprodize your morals then that person is not a friend. you must move on. why do you ask grasshopper?