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Subject: Re: Lone Star Audio Fest Update  
Posted by [FredT](#) on Fri, 24 Apr 2009 14:27:54 GMT  
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The key is to convince them to set up a room and demo some affordable equipment. If they have a demo room they will want to advertise it; if they don't they will not want their customers to know about it. It's that simple. Convincing them requires that somebody actually visit their store and talk this up with the owner. Ideally it would be somebody who already knows the owner. If this were in Houston it would be very easy because we have a viable audio society and the owners of the local high end stores know our leaders very well.

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