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Subject: Re: Lone Star Audio Fest Update  
Posted by [FredT](#) on Mon, 13 Apr 2009 21:29:47 GMT  
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I was wondering if anybody who lives in Dallas has thought about inviting the local high end audio salons like Audio Concepts to rent a room and exhibit an entry level system like a pair of Paradigm monitors with NAD electronics. I've sold luxury items before, and the hardest thing to do in that kind of business is to get new customers to walk through your front door. Anybody who exhibits will see at least 100 people who probably would never visit their shop, all for about \$250 in hotel room cost. I would do this but I'm not in Dallas and don't know the local dealers.

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