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Subject: Re: Thanks guys. Here's a shameless plug where you can win a great prize

Posted by [Wayne Parham](#) on Mon, 23 Jul 2007 13:13:05 GMT

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Congrats to Dagogo! I think it's good information to know how long a person has been on a page rather than just page "hits." That would limit the effectiveness of paid traffic to increase a website's standings. But if Nielsen does it like they do TV ratings, where they have a small number of people with equipment that monitors their activity, I don't think they'll get enough samples. That's what limits the useful data from Alexa. If you don't use their plug-in, you don't count in their stats. So lots of people aren't getting counted.

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