
Subject: Re: Lessons learned at the Audiofest
Posted by [wardsweb](#) on Thu, 10 May 2007 11:49:45 GMT
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I would add: Floor plan handout with exhibitors shown in there respective rooms or at least one big one on an easel. Exhibitors post at least a 8.5x11 sheet of paper in the window of who they are. I had a problem finding specific vendors and missed some because I wouldn't walk in a room that I could not determine was a exhibitor. Then again I may just be getting old.
