

---

Subject: Re: Sound Creative SET amp

Posted by [Wayne Parham](#) on Thu, 08 Mar 2007 21:37:04 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

"Audio Experiment", that's a gas! Brings to mind the Donkey Kong video game. Some say it was a mistranslation of "stubborn gorilla". Some say it was a misspelling of "monkey kong", by misheard phone conversation or blurred fax. But whatever it was, it was a weird name. Good thing they weren't working with Dan Schmale; I can imagine the creative names that might come from an overseas marketing department of Bottlehead amps. "Buy the new Sing-Song Girl amp, she thrill you with her beauty sound..."

---