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Subject: OT: And you thought working at Home Depot wasn't challenging...

Posted by [BillEpstein](#) on Sat, 14 Dec 2002 22:25:50 GMT

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You have to be a merchandiser, not just a schlepper. Cross merchandising is especially crucial to build a truly traffic-stopping endcap. One that shouts, "buy me"! These two products go together like ....?

<http://www.merrypranks.com>

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