Subject: New High-End Audio Classifieds website
Posted by dragan on Mon, 16 Jun 2008 15:41:43 GMT
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I am pleased to announce that Hifihock is now officially open. It is a full-featured high-end audio classifieds and auctions site with personable and friendly service. I wanted to take this opportunity and thank all of you for your support and contributions. It took a lot of hard work and we are finally here. Fire up your browsers and point them to http:www.hifihock.com, sign up and enjoy the site. Please take the time to read through just some of the features Hock has to offer:"My Account" pages allow you to edit your account settings any time you wish...day or night."Listing" process is very simple to use. Our site guides you through each step of the process which only takes a minute or two before your listing is live on the site."My Active Listings" page allows you to view a list of your "Active Listings" on the site, as well as, edit those listings."My Expired Listings" page allows you to view listings that have recently expired on the site."Messaging System" gives you the ability to communicate with buyers directly from this site without having to open up your email client. Message system offers a "private" setting for you to keep your email private to other sellers and buyers on the site."Browse by thumbnails" feature allows for the first photo you upload to be displayed as a thumbnail image while visitors are browsing the site."Seller's Other Listings" link is conveniently located on the listing display page for your potential buyers to view all of your other listings that are currently active on the site."Tell-a-Friend" link on each listing display page allows visitors to your listing to quickly send an listing's details to a friend using the site's messaging system."Contact Seller" link is explicitly located on each listing page for your buyers to contact you directly with any questions they may have concerning your listing. The listing title and id is automatically included in the message that is sent for quick reference."Listing Extras" features allow you to add additional indicators to your listing to attract more attention from potential buyers while they are browsing the site."Attention Getters" feature allows sellers to draw special attention to their ads by selecting one of our attention getter images."Featured Listing" status gives your listing some additional exposure at the top of all browse listing pages."Better Placement" feature gives your listing priority (higher placement within table) over other listings within that same category."Bolding" feature bolds the text in your listing and changes the background color for additional attention."StoreFront" involves an interactive set of specialty pages on our site for which a seller can purchase a subscription. These pages provide you not only the opportunity to highlight your listings but also the advantage of profiling your company as well. When site visitors click into your StoreFront they will experience a personalized look at the listings, logo, unique category browsing, personal extra pages, newsletters, and more.One of the great things about this feature is that each StoreFront has its own unique URL path on our domain. Therefore, as a subscriber, you can promote your StoreFront URL on your own website and through other resources, in order to experience increased traffic.The StoreFront offers sellers the opportunity for increased listings exposure on our site. Listed below are just a few examples of the advantages you will have when you purchase a StoreFront Subscription from us:* Increased listing exposure which helps the chances of selling your items.* Your own unique URL path that you can advertise in emails, on websites, etc.* You can turn "off" your StoreFront from being displayed during set up and maintenance.* A "StoreFront" column is displayed on the main site's category pages which will draw the attention of visitors to those sellers who have StoreFronts.* Your listings automatically populate into the StoreFront...nothing more for you to do.* You can upload your own logo and slogan.* You can create your own category structure unique to your StoreFront.* You can create and populate your own 'extra pages' (About Us, etc) to provide more information to

your visitors.* You can create your newsletters and allow your visitors to subscribe directly through your StoreFront.You can get personal traffic information for your StoreFront.Thank you and see you all there.Dragan Z.http://www.hifihock.com
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