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Subject: Re: Manley Labs

Posted by [Audio Observer](#) on Mon, 13 Sep 2004 17:23:51 GMT

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It's good gear, but you're right that their 'biker chick' retro image is their main attraction. When has marketing ever been about substance? You wouldn't buy a Harley on performance either, and Manley has cleverly tied themselves to the same sort of image.

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