Subject: Re: SEAS Exotic
Posted by Martin on Tue, 11 Nov 2008 02:41:46 GMT
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I think the SEAS Exotic, the Feastrex, the Fostex FE138ES-R, and a few other full range drivers that are new to the market all face the same set of problems attracting DIYers. 1) Cost - DIYers hate to spend money, only a select few will spend over $200 per driver. I really think the limiting cost is between $50 and $100 per driver.2) Designs - Most DIYers are better at building then designing. They will take a well developed design, one that others have built and discussed, and tweak it to meet their goals. They really want a well documented and reviewed design for a driver before they are comfortable taking the plunge.I do not believe there are many DIYers that will buy a new expensive driver if there are no "proven" designs available and a significant amount of positive feedback. Specific to the SEAS Exotic is the problem of it not being too efficient with too high of a Qts so the flea powered tube amp crowd is probably twice put off. I think that the SEAS Exotic is going to be a hard sell and probably not going to develop much of a following among DIYers. It may be a great driver but to me it seems like SEAS missed the target market with this driver.