
Subject: Re: Best Buy and High End

Posted by [colinhester](#) on Wed, 27 Jul 2005 15:43:22 GMT

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I wonder how this will affect the relationship between Bose and BB. Bose has always been considered their top-o'-the-line system (please, no Bose bashing.) The store-within-a-store concept is a great idea; however, BB would not be responsible for warranty service. I wonder what brought this move. Is there a consumer trend towards higher-end (i.e., better sound) or are they simply riding the way of up-scale home furnishings? I strongly suspect the later. No, this is not the "magic bullet" that hi-fi needs. It might, however, be one more nail in the coffin.....Colin
