Subject: Best Buy and High End
Posted by guitarplayer on Wed, 27 Jul 2005 13:50:55 GMT
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Well, with BB swallowing up Magnolia HIFI a few years ago and the seeming imminent death of Ultimate Electronics and Tweeter (mid to upscale high end dealers...sort of), BB is rolling out it's new concept using Magnolia as a store within a store to sell high performance audio.They will be sporting such gear as Vienna Acoustics, Primare, Audioquest, and other well known "high-performance" brands.What are your thoughts? I will tell mine later as I have a somewhat different perspective having worked in a big box consumer electronics retailer in the past. Is this the "magic bullet" the high performance audio industry needs? Or, will it fail?Discuss...this is coffee talk.Regards, Lee