Subject: Re: A/B Testing/Weber Fechner Law Posted by Wayne Parham on Wed, 15 Jun 2005 12:05:14 GMT

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It's definitely interesting stuff. I took piano lessons for seven years when I was a kid, and I played synthesizers when they were analog. So I studied musical scales and note and chord progressions and also waveforms, harmonics, attack and decay and that kind of thing. It's holistic and reductionistic at the same time; There is art and mathematics intertwined in the most interesting way.