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Subject: Re: A/B Testing/Weber Fachner Law  
Posted by [Mr Vinyl](#) on Tue, 14 Jun 2005 14:57:19 GMT  
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Hi, I know nothing of this law but a quick goggle search came up with the following. There were many other sites found. You might want to try a search on goggle. It's spelled "Weber-Fechner Law"

[http://www.absoluteastronomy.com/encyclopedia/W/We/Weber-Fechner\\_Law1.htm](http://www.absoluteastronomy.com/encyclopedia/W/We/Weber-Fechner_Law1.htm)

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