
Subject: What GedLee does:

Posted by [Earl Geddes](#) on Sat, 15 Jan 2005 21:17:07 GMT

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Well, all of the above, except maybe components, I'm not really into that. The speakers that I designed came about as my attempt to make a loudspeaker that really did not exist. That is a cinema speaker - like the classic JBL and Altec stuff - but brought up to date with the newer components and theories of waveguides that have become available since those older designs. I wanted a state-of-the-art, no compromise loudspeaker for my home theater customers (I also do custom home theater installations) - and my own theater since I was using 20 year old JBL systems. The speakers that I came up with turned out to be so good that a friend in New Orleans - Duke LeJune - asked if he could be a dealer and sell them. We are just getting this off the ground now. The speakers have been extensively evaluated both with measurements and subjective analysis, all of which point to them as being some of the best loudspeakers available at any price. Best of all, I am not into hocus pocus, magic dust, mythical sound character, and all that mumbo jumbo that is only really a ploy to justify the ridiculous prices that these systems ask. Apparently there are enough successes out there to justify this approach. No, my speakers will be quite reasonable by comparison. I have a dealer price, that is the price that I need to get to pay for the construction, but I don't want to quote an exact dealer price at this point. The dealers will need to determine that. But let's just say that I would not allow a dealer to mark them up beyond about \$2500.00 each and I could see how they could easily go as low as \$2000 and do quite well. This is not cheap by all means, but I would put these speakers up against anything at any price. About kits, I am fully willing to sell the parts of my design, as well as the drawings, to interested customers. But, as I said, my prices to the consumer for the systems are so competitive that the most that one would save by buying the components from me is about 25%, which is a paltry amount when you consider the assembly work involved. The speakers were designed to be mass produced and they are the most cost effective when that is done. Well that's enough about my loudspeakers. I also do training. My loudspeaker course has been very successful and attended by some pretty well known people like Vance Dickason, and Patrick Turnmire. As I said Harman sent about 6 engineers.
