Iconic Manufacturing Room

Iconic Manufacturing was represented by Todd White, who displayed a fine assortment of drivers, horns and loudspeaker cabinets made using original Altec tools and specs. Iconic has a business relationship with Great Plains Audio, run by Bill Hanuschak, and they make new release Altec drivers while Iconic implements them into loudspeaker systems.

Todd White and an assortment of Iconic speakers, drivers and horns

From what I've seen there is a lot of overlap in the job descriptions of each of these two men, with Todd essentially taking on the marketing efforts and Bill doing the machining and engineering. But it also appears they change hats a lot, each doing what is needed to make things happen. Todd is certainly up on his specs and technical abilities, and he loves to discuss the history of Altec and its future as represented though Iconic.

Todd tells me that they provide new release Altec parts having the same specs as the originals, but that they also provide improved models that Todd says Altec would have done had they still been around. I saw the compresion driver, one open and another assembled and it certainly looks like a nice unit. The woofers are also attractive looking and I am interested to know more about them.

Iconic display table

The finished loudspeakers sounded very nice, but I must admit that most of the listening I did was at a time when Todd was playing some very old music that undoubtedly could not display the speaker's true potential. I knew that since Todd is in Tulsa, we could chat later and I could learn more about the options available. I also knew that I could hear the speakers at one of the next Great Plains Audio Club metings or some other visit, so I didn't spend as much time in the Iconic room as I would have liked. But I enjoyed what I heard, and the drivers themselves certainly look like quality units.