Subject: Re: You know what phrase I hate the most in speaker ads?
Posted by GarMan on Tue, 01 Jun 2004 18:03:16 GMT
View Forum Message <> Reply to Message

I'd expect that type of marketing garbage for mass marketed products. But what set me off as seeing this on JBL's K2 site:"Today's new media present a formidable challenge to audio engineers. DVD and SACD technologies, which far surpass CD audio in frequency response and dynamic range, place unprecedented performance demands on loudspeaker systems.

recorded music."Obviously, the speakers are not targeted at the audio enthusists community, but rather to those with money to burn for the latest "cool" trend. Very disappointed.