Subject: Ever wonder how the White Van's Measure?
Posted by GarMan on Mon, 31 May 2004 13:49:37 GMT
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Came across this article at audiocircle and found it very entertaining. I've heard about this creative distribution channel before, put never seem anyone put the speakers through serious tests.What's a little disappointing is that there's no listening impression. As poorly as they measure, it's quite possible that they can sound acceptable.Saddly, as much as we poke fun at and criticize these speakers, the reality is, the general public does not care about quality. In the mass consumer market, good-enough is good-enough.Gar.
White Van Measurement at GR Research